

Serving Newport News, Hampton, York County, Poquoson, Williamsburg & James City County
The mission of Peninsula Agency on Aging, Inc. is to support the independence and quality of life of Peninsula residents primarily 60 years and over by advocating, arranging, or providing vital human services.

NEWPORT NEWS
739 Thimble Shoals Blvd. Suite 1006
Newport News, VA 23606

(757) 873-0541
www.paainc.org

WILLIAMSBURG
4551 John Tyler Hwy, Suite 101
Williamsburg, VA 23185

Linking Seniors & Services since 1974

Peninsula Agency on Aging

2024 12-Month Calendar

FY2023 Annual Report



MISSION

To support the independence and quality of life of Peninsula residents primarily 60 and over by advocating, arranging or providing vital human services.

VISION

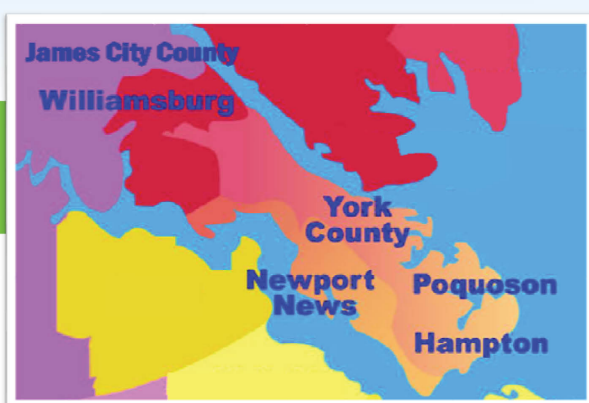
To be the acknowledged authority and advocate for quality of life and other aging issues for older adults in the Peninsula Community.

VALUES

We value all of our stakeholders and celebrate their uniqueness and diversity. We appreciate all they bring to PAA as they help us become accountable to who we are in creating a culture of acceptance and belonging.

Our stakeholders include staff, volunteers, board, clients/customers/guests, donors, funders, neighbors, and others committed to the mission of PAA.

Programs & Services



Programs & Services

- Adult Day Care Respite
- Care Coordination
- Caregiver Support
- Congregate Dining Centers
- Elder Abuse Prevention Program
- Energy & Emergency Assistance
- Health & Wellness Programs
- Home Delivered Meals
- Information and Assistance
- In-Home Personal Care Services
- Non-Emergency Medical Transportation
- Veteran Directed Care
- VICAP- Insurance Counseling
- Workforce Development

NEWPORT NEWS

739 Thimble Shoals Blvd. Suite 1006
Newport News, VA 23606

Phone: 757.873.0541

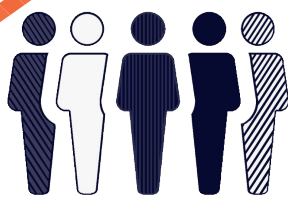
WILLIAMSBURG

4551 John Tyler Hwy, Suite 101
Williamsburg, VA 23185

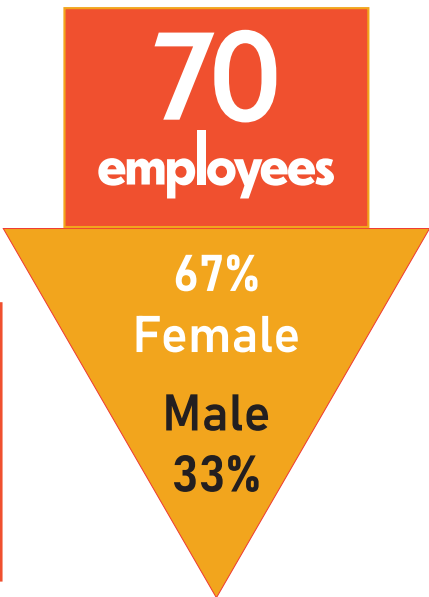
Phone: 757.345.6277



Champions of PAA



Race/Ethnicity
Black/African American: 47%
White/Caucasian: 47%
Hispanic/Latino: 3%
Asian: 3%



Avg. AGE

20-39	6
40-59	17
60-69	21
70-79	23
80+	3

January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Our Mission

Number of
older adults
served: **8,379**

11,736
Hours of Adult Day
Care Provided



9,158
Personal Care
Hours Provided

Transportation team provided
15,082 one-way trips



949
Clients

20
Caregiver
Programs

Volunteers

935

26,928
hours

97
Veterans
Served

We delivered **181,595** meals to
1,183 to older adults on the Peninsula.

February

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

Community Services



Home Delivered Meals

181,595
Meals served for
home-delivered clients
& dining center clients

766
Volunteers delivering meals



Senior Dining Centers

222 Clients Served
at 6 Dining Sites

Transportation

15,082 One-Way Trips Provided to **949** Clients



March

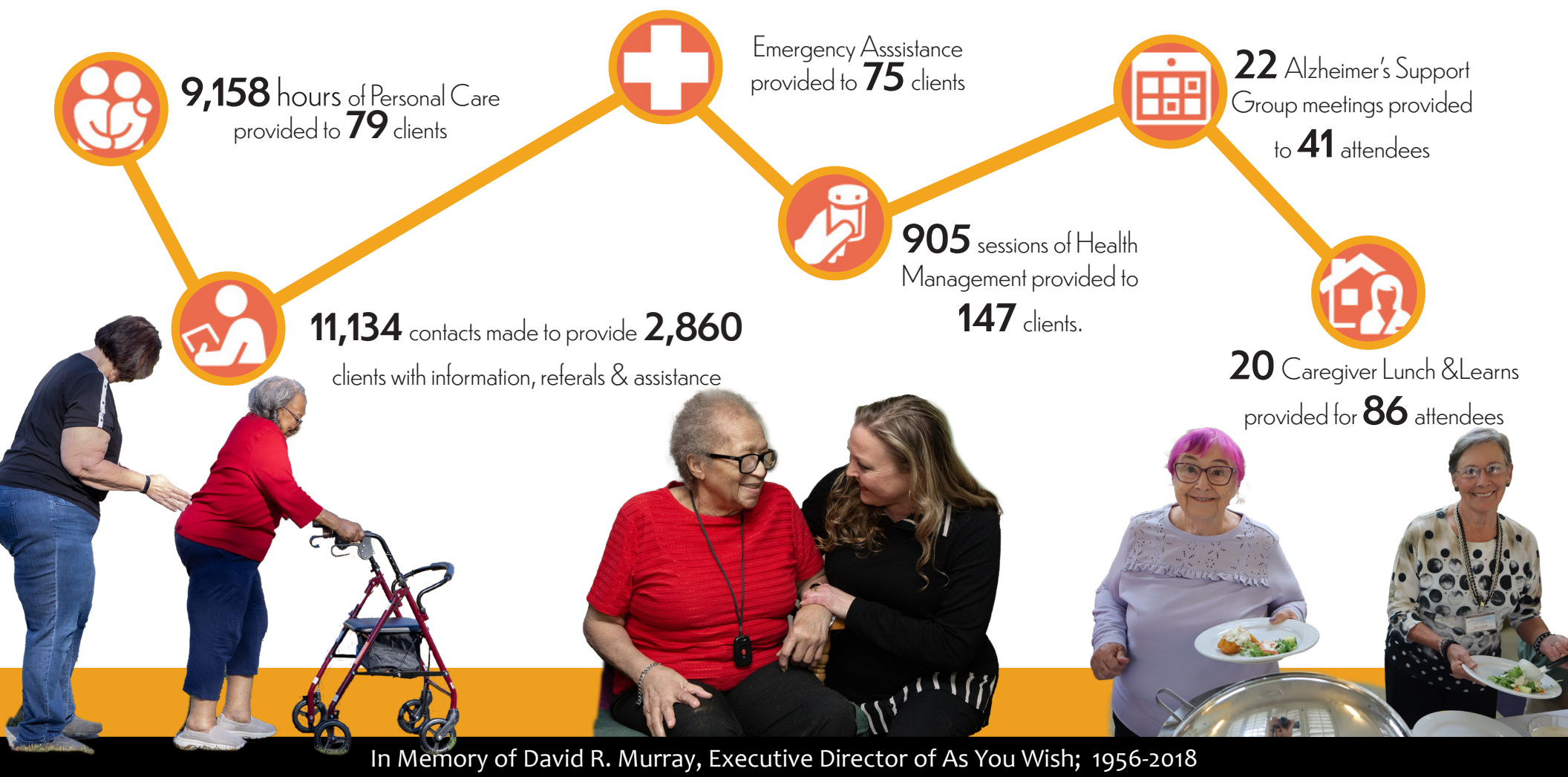


Sun **Mon** **Tue** **Wed** **Thu** **Fri** **Sat**

					1	2
3	4	5	Community Forum on Aging	6	7	8
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



Care Services



April

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

The Clients We Serve

57%
Live Alone

21%
Live with Spouse

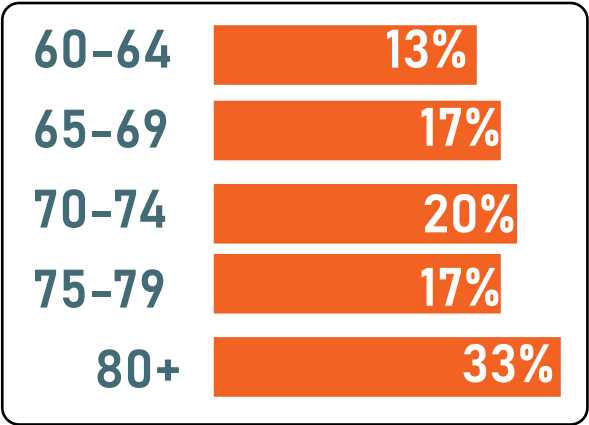
Male 30%

70% Female

89%
Live in Poverty



Race/ethnicity (reported)
Black/African American: 54%
White/Caucasian: 40%
Hispanic/Latino: 3%
Asian: 2%
American Indian/Alaska Native: .72%
Native Hawaiian/Pacific Islander: .16%



May



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Community Health Program

The objective of the Community Health Program is to link individuals with healthcare services and resources, fostering the adoption of healthy lifestyles. Health Workers play a pivotal role in assisting individuals in accessing information to enhance their overall health outcomes.

821 contacts made while giving 50 presentations



Innovative Programs

215
Clients
Served



Caring Neighbors

The Caring Neighbors Program offers check-in calls and friendly visits to individuals aged 60+ and adults with disabilities. The program ensures the safety and well-being of older adults through weekly or monthly phone check-ins or in-home visits. As a Caring Neighbors Volunteer, you have the opportunity to provide support to older adults, helping to alleviate isolation through meaningful conversations.

936
Checking Calls
Made

508
Friendly Visits
Made



AGING & DISABILITY
Vaccination
Collaborative

178 contacts made giving 58 vaccines.

June

Sun

Mon

Tue

Wed

Thu

Fri

Sat

						1
2	3	4	5	6	7	8
10	9	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Volunteers: Making A Difference



PAA engaged the assistance of **935 volunteers** who contributed to various initiatives such as delivering meals to older adults, offering support at dining centers, delivering presentations to caregivers in monthly lunch & learn programs, providing legal services, conducting safety check-in calls for older adults, and actively participating in the Caring Neighbors volunteer program.

In total, these volunteers dedicated **26,928 hours** of in-kind service to PAA, and the estimated value of their contributions is **\$442,001**.

July

Sun Mon Tue Wed Thu Fri Sat

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Board of Directors

Fiscal 2023 Board: 10/1/22-09/30/23

The Peninsula Agency on Aging is directed “by leaders in the community who have the respect, capacity and authority necessary to convene all interested persons, access needs, design solutions, track overall success, stimulate change and plan community responses for the present and for the future” [45 CFR 1321.53(10)].



Advisory Council

Valerie Price, Chair;
Marcella Williams, Vice Chair;
Audrey Glover, Secretary



Endowment Board

Dr. Martha Tennille: President;
Jesse Wallace: Vice President;
Loye Spencer: Secretary/Treasurer



Williamsburg Advisory Council

Terry Sweaney, Chair



Ingo Huemer, Chair (Newport News Rep), **Mary Powell**, Vice Chair (Poquoson Rep), **Lourdes Guidicelli-Gadea**, Treasurer (York County Rep), **Dr. Ethlyn McQueen-Gibson**, Secretary (Hampton Rep), Robert Brooks (At-Large), Thomas Fukawa (Hampton) *Not Pictured*, Rasheena Harris (Newport News) *Not Pictured*, William Massey (Ex-Officio), Valerie Price (Advisory Council), Dr. Gregg Shivers (Riverside) *Not Pictured*, Bob St.Pierre (At-Large), Barbara Watson (James City County), Dr. Martha Tennille (Endowment Board) and Jeanne Zeidler (Williamsburg).

August

Sun Mon Tue Wed Thu Fri Sat

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Dr. Martha S. Tennille Legacy Tree



Crafting a lasting legacy is uncomplicated through the acquisition of a personalized leaf, dove, or stone, each bearing a special message of significance. The proceeds from these contributions will be directed towards sustaining essential services and programs, aimed at enhancing the overall well-being of our community, particularly for older adults. This endeavor seeks to create an environment that promotes health and livability, allowing older adults to age with the dignity and grace they rightfully deserve.

Our impact on future generations is defined by the legacy we create.



20 Legacy Donors



\$42,500 Donations

Meet Dr. Martha “Marty” Tennille

Marty stands as a compassionate advocate for numerous charitable organizations. Beyond contributing her time and talents, Marty is unwavering in her commitment to wholeheartedly support the success of organizations that hold special meaning for her. Her boundless generosity and steadfast dedication have not only drawn widespread attention but have also earned her several prestigious awards in recognition of her substantial contributions to meaningful causes.

Marty’s involvement extends to various fronts, including active support for the Peninsula Agency on Aging and a pivotal role on the Seniors and Law Enforcement Council (SALT). She goes above and beyond as a volunteer and financial supporter of the Outerbanks Senior Games, showcasing her athletic prowess by winning medals as a dedicated athlete. Marty also shares her musical talents as a pianist, contributing to local and out-of-state programs.

In her multifaceted philanthropic endeavors, Marty is undeniably crafting a lasting legacy. Dr. Martha S. Tennille’s legacy of commitment will continue to carry forth for many years and for that, we are truly grateful.



Dr. Martha S. Tennille

September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Financial Snapshot

FY23 REVENUE

GOVERNMENT: Federal, State, Local

75%

PUBLIC CONTRIBUTIONS: Grants, In-Kind, Donations

18%

SERVICES: Contracted, Program Related

7%

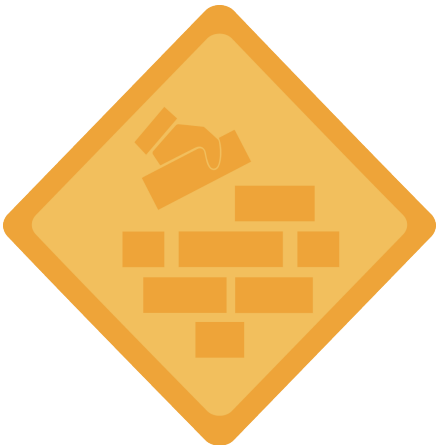
FY23 EXPENSES

PROGRAM: Nutrition, Transportation, Care

93%

ADMINISTRATIVE: Non-Program Expenses

7%



FY 2023 Expenses		FY 2023 Revenues	
Senior Support Services	\$2,301,221	Federal	\$3,435,977
Senior Nutrition Services	\$1,914,422	State of Virginia	\$1,020,888
Senior Transportation	\$909,448	NonFederal Grants	\$484,199
Administration/Non-Program	\$427,826	Value Volunteer Hours	\$442,001
Value of Volunteer Hours	\$442,001	Contracted Services	\$292,863
Total Expenditures	\$5,994,918	Local Governments	\$165,338
Fiscal 2023 Figures: 10/1/22-09/30/23		Public Contributions	\$226,854
		Program Revenue	\$114,299
		Total Revenues	\$6,182,419

October

Sun Mon Tue Wed Thu Fri Sat

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Legacy Donors

AARP • Bobby Horne • Dave Murray • Dawn Michelle • Deb Kratter • Diane Hartley • Eleanor Benedictus • Elveeda H. Dixon • Lawrence Rollinger • Loye Spencer • Marcella Williams • Marty Tennille • Movement Mortgage • Promise Law • Rev. Nancy Hayes • Rick & Randi Chapple • Ted Jurasheck • Thomas Fukawa • Tiffany Speas • William Massey

Individuals

Alicia Sullivan • Arthur Greiner • Beth Butner • Betty Ann Burton • Betty Kent • Beverly Hudgins • Bobby Horne • Camille White • Carol Williams • Carolyn Smith • Carter Harrell • Catherine Heffington • Catherine Huemer • Celestine Carter • Charles Shirley • Claudette Clos • Diane Pelt • Diane Renesok • Diane Sinclair • Donna Nunley • Elizabeth Barrows • Florence Martin • Frances Titus • Gloria Daniel • Hildegard Burke • Ingo Huemer • James Reynolds • Jane Ellen Schmitt • Jerry Dodson • Johanna Weekley • Karen Wilds • Kay Kickman • Larry Minter • Lawrence Rollinger • Lisa Woodman • Lorenzo Jackson • Margaret Jookes • Marie Bowden • Marilyn Schempf • Martha Clark • Martha Ourednik • Martha Tennille • Mary Copeland • Miriam Sandstrom • Nancy Forbes • Nancy ShROUT • Nina June Williamson • Noel Taylor • Odessa Cobb • Patricia Cofer • Patricia Rawlinson • Paul Forster • Raymond & Betty Archer • Robert Stalnaker • Rosemary Brown • Ruby Talbert • S. Garone • Shelia Smith • Shirley Edwards Shirley Scott-Barham • Steve Dodson • Susan Legan • Theodore Juraschek • Thomas Fukawa • Tiffany Speas • Virginia Williams • William Massey • William Tennis

Corporations/Foundations

Amazon Smile • APCU • Atlanta Postal Credit Union • City of Hampton • City of Newport News • City of Poquoson • City of Williamsburg • Colony Auto Enthusiasts • Combined Charities Campaign • Eastern Virginia Medical School • Federal Transit Authority • Fidelity Charitable • First United Methodist Church of Newport News Foundation • James City County • Knights of Columbus-Charity Bingo • Langley Federal Credit Union • Maximus • Meals on Wheels America • Moore Candella & Associates • Movement Foundation • Network for Good • Newport News Shipbuilding • Parkview Community Center • Pearson Toyota • Riverside Health System • Sentara Foundation • St. John's Episcopal Church • Tabernacle United Methodist Church • The Spaugh Trust • The Woman's Club of Hampton • Trinity Evangelical Lutheran Church • UKOGF Foundation • United Way of South Hampton Roads • United Way of the Virginia Peninsula • Vision Machine & Fabrication Corp • William Allen Family • Williams Mullen Law Group • Williamsburg Community Foundation • Williamsburg Health Foundation • Williamsburg Unitarian Universalist



PAA is grateful to all public and private funders who invest in the fulfillment of our mission. Below we recognize individuals, corporations, foundations, and other private donors who provided gifts, programmatic support, event tickets, sponsorships, in-kind gifts, and bequests, during the fiscal year ending September 30, 2023.

Annual Supporters

November

Make a difference with your donation today!
(757) 873-0541 • www.paainc.org

Sun

Mon

Tue

Wed

Thu

Fri

Sat

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

CEO's Corner



William S. Massey,
President & CEO

Dear Friends, Supporters, and Family,

During Fiscal Year 2023, PAA successfully maintained the service levels achieved in Fiscal Year 2022, thanks to increased funding from the Older Americans Act (OAA) during the COVID pandemic. While the additional funding was utilized by the end of the fiscal year, the organization faces the challenge of adapting to a thirty percent reduction in OAA funding, necessitating the adjustment of programs and services.

Despite this challenge, the organization remains committed to preserving services for current clients, and although waiting lists for services, especially home-delivered meals and in-home care, have been reinstated, there is positive news to share. Notably, there has been significant growth in services for veterans and in contracts with private healthcare payers. This upward trend is expected to persist, providing discretionary income that can help bridge service gaps resulting from the loss of COVID-related federal funds.

Looking ahead, PAA's future success hinges on the organization and its staff being adaptable and innovative at every level. Ensuring continued success involves embracing new opportunities, finding creative solutions to challenges, and holding both ourselves and others accountable to goals and progress while staying true to our core values.

We express our gratitude for your partnership as we embark on another year of dedicated service to older adults and caregivers in our community.

William S. Massey,
President & CEO

December

Sun

Mon

Tue

Wed

Thu

Fri

Sat

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31